

Millions of Americans over 50 are ready to work on society's greatest challenges. But only 12% think it will be very easy to find jobs where they can make a difference.



The MetLife Foundation/Civic Ventures

BreakThrough Award

for organizations creating pathways to good work for people over 50

The BreakThrough Award is for innovative organizations that tap the passion and experience of people over 50 to improve society. It's a salute to any nonprofit or public sector agency that takes on local, national, or international challenges by engaging this vast and vibrant workforce for good.

For more details and to make your nomination, visit

www.civicventures.org/breakthrough

Nominations close on February 1, 2007.

Do you know an organization that should win a BreakThrough Award?

Nominations are open for creative organizations that use the know-how and can-do of Americans over 50 to meet society's biggest needs. Consider these examples of flexible new approaches combining the spirit of service with the benefits of work:

- An organization recruits people over 50 and matches them with flexible-schedule jobs in social service and government agencies.
- A hospital creates patient counselor jobs, and offers seasonal-work positions with full-year benefits, to recruit and retain experienced nurses.
- A school district pays stipends to experienced adults tutoring students in math and science.
- A nonprofit creates new part-time or part-year jobs that attract older adults seeking meaningful, flexible work.

The BreakThrough Award is sponsored by Civic Ventures—a think tank and incubator generating ideas and inventing programs to help society achieve the greatest return on experience—and is funded by the MetLife Foundation.

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